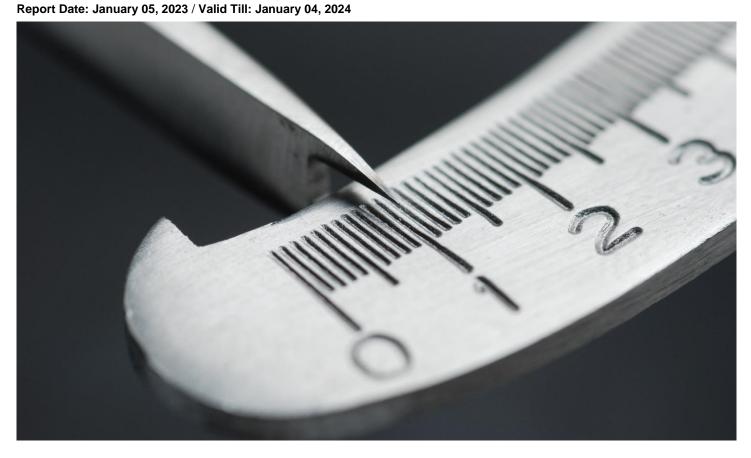


# Bansal Roofing Products Limited

**CRISIL Grading: CRISIL SME 1** 'Highest'

Indicates the level of creditworthiness in relation to other Micro & Small Enterprises





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# **CRISIL SME Grading**

	CRISIL SME Grading	Definition
SME 1	SME 1	Highest
indicates	SME 2	High
'Highest'	SME 3	Good
creditworthiness	SME 4	Above Average
in relation to	SME 5	Average
other SMEs	SME 6	Below Average
	SME 7	Weak
	SME 8	Poor

# **Grading history**

Grading	Financial Strength	Operating Strength	Assigned on Valid till		Grading acceptance	Remarks
MSE 1	Highest	High	January 5, 2022	January 4, 2023		
MSE1	Highest	High	January 5, 2021	January 4, 2022		
MSE 1	Highest	High	December 18, 2019	December 16, 2020		
MSE 2	Highest	High	December 18, 2018	December 17, 2019		
MSE 2	Highest	High	December 18, 2017	December 17, 2018	Grading	Renewal
MSE 2	Highest	High	December 18, 2016	December 17, 2017	accepted	
SE 2B	-	-	December 18, 2015	December 17, 2016		
SE 2B	-	-	December 18, 2014	December 17, 2015		
SE 2B	-	-	December 28, 2013	December 27, 2014		New



## **Key grading drivers**

## **Business and management**

#### **Strengths**

- Organisational stability and promoters' extensive experience:
  - The company has been operational for around 14 years in the same line of business, which lends stability to its business risk profile. The promoters also hold more than 2 decades of relevant experience in the industry.
  - The extensive industry experience of the promoters has helped the company to gain repeat orders from its customers. A healthy track record and long-standing customer relationships have also helped it consistently tackle customer concentration risks and improve its product diversity.
- Well-defined organisational structure: The company has a qualified and experienced second-tier management with decision-making powers. It derives significant benefits from the strong reputation and extensive experience of its senior management.
- Established brand presence and diversified customer base: The company
  has established relationship with suppliers and customers in the market due to
  its presence in industry for more than a decade. The goods manufactured by
  the company are sold under the brand name 'Bansal' which is known all over
  India.
- Strong customer base: This ensures regular orders and mitigates customer concentration risks. Customers include:
- Larsen and Toubro Limited (Rated 'CRISIL AAA/Stable/CRISIL A1+')
- Deepak Nitrite Limited (Rated 'CRISIL AA/Stable/CRISIL A1+')
- Aarti Industries Limited (CRISIL AA/Stable/CRISIL A1+')
- ABB Limited (Rated 'CRISIL AAA/Stable/ CRISIL A1+')
- **Well-spread reach:** The company's presence across Africa and India mitigates the risk of geographic concentration.
- Wide product range: The company has a well-diversified base of end-users as
  it offers a range of products with applications in various industries, including
  housing (real estate), cement, pharmaceuticals, fertilizers chemical,
  engineering, construction, and infrastructure.
- Secular growth: The company has demonstrated secular growth in revenues for the past three financial years which is reflected in increase in net sales to Rs 7,258.55 lakh in fiscal 2022 from Rs 4,104.03 lakh in fiscal 2020. Moreover, the company has recorded net sales of Rs 6,029.18 lakh from April 1, 2022, to November 30, 2022.
- Strong marketing network: A 10-member marketing team enables the company to source regular orders from customers. The company gets product inquiries from digital marketing. Their product range has a strong presence on social media, Internet search engines and websites. The company has a dedicated digital marketing team to tackle the inquiries received through digital marketing and field representatives who keep on moving in industrial belts and identify the clients. They even have a marketing (technical) team who keep on meeting architects and structural engineers to explain the products we



		High focus on quality: The organisation has an in-house facility to conduct quality tests at each stage of the manufacturing process, which enhances the product quality and leads to a competitive advantage.  Certification: An ISO 9001:2015 (valid till June 27, 2024) certification ensures adherence to high quality standards.  Adequate profitability: The company registered an adequate operating profit before depreciation, interest, and tax (OPBDIT) margin of 8.10% and profit after tax (PAT) of 5.41% in fiscal 2022.
Risks factors	•	Margins may be constrained in the future due to:  O Volatility in the price of raw material  O Intense competition from new and established players

## Financial

Strengths	<ul> <li>Financial flexibility: A large capital base of Rs. 1,988.21 lakh as on March 31, 2022, shields the company from external shocks and also provides flexibility for future capital expenditure (capex).</li> <li>Adequate return on capital employed (RoCE): This is reflected in return on capital employed (RoCE) of 23.45% in fiscal 2022, which implies that the company has adequate resources for meeting its business obligations.</li> <li>Low reliance on external debt: The company has low reliance on external debt, which is reflected in debt-equity ratio of 0.37 time and total outside liabilities/tangible net worth of 0.79 time as of fiscal 2022. This has protected its profitability from being eroded by interest pay-outs. CRISIL has factored the same in the grading process, and revised debt-to-equity will likely 0.49 times. CRISIL believes the gearing will remain comfortable over the medium term on even after availing loan for expansion plan.</li> <li>Adequate credit protection measures: The company's debt protection measures are strong, with interest coverage ratio of 39.78 times and net cash accruals to total debt ratio of more than 59.78% in fiscal 2022.</li> <li>Good working capital management: Receivables and payables were in line with the organisation's credit terms from 2019-20 to 2021-22. This has resulted in reduced pressure on company's liquidity which enables timely servicing of debt/liabilities.</li> <li>Strong debt service coverage ratio: Debt service coverage ratio of 4.98 times in fiscal 2022 states good loan repayment capacity of the company.</li> </ul>
	<ul> <li>Moderate liquidity: The company has moderate cash to meet its debt obligations as reflected in cash/total outside liabilities ratio of 1.85% and current ratio of 1.55 times as of fiscal 2022. Thus, company's ability to meet its short- term obligations remains to be seen.</li> </ul>



## **Fact sheet**

Name of the company	Bansal Roofing Products Limited		
Year of establishment	2008		
Commencement of operations	February, 2011		
Legal status Legal history	<ul> <li>Public limited company (publicly held)</li> <li>2008: Incorporated as a private limited company 'Bansal Roofing Private Limited', with Kaushal Kumar Gupta, Satish Kumar Gupta (brother of Kaushal Kumar Gupta), and Sangeeta Gupta (wife of Kaushal Kumar Gupta) as directors</li> <li>2013: <ul> <li>Ashish Kumar Gupta (nephew of Kaushal Kumar Gupta) joined as director.</li> <li>Sangeeta Gupta resigned as director.</li> <li>The company was renamed 'Bansal Roofing Products Private Limited'.</li> <li>It was reconstituted into a public limited company (closely held) and renamed 'Bansal Roofing Products Limited'.</li> </ul> </li> </ul>		
	<ul> <li>Ashish Kumar Gupta resigned as director and Sangeeta Gupta was reappointed as director.</li> <li>Bhavita Gurjar, Shilpa Jadeja, and Beena Bisht (business associates of Kaushal Kumar Gupta) were appointed as independent directors.</li> <li>The company was listed on BSE SME.</li> <li>2020:</li> <li>Satish Kumar Gupta (brother of Kaushal Kumar Gupta) resigned as director.</li> <li>Kailash Kaushalkumar Gupta (son of Kaushal Kumar Gupta joined a business as a director.</li> </ul>		
	Shilpa Jadeja resigned as Non-executive Independent Director.     Beena Bisht resigned as Non-executive Independent Director.     Mrs. Enu shah has been appointed as Independent Director     Mr. Ravi Bhandari has been appointed as Independent Director		
	2022:		
Registered with	Registrar of Companies, Gujarat		
Registration number	U25206GJ2008PLC053761		
SSI registration number	EM/224/01/91/20/04682		
Udyog Aadhaar no	GJ24B0008605		
CIN No.	L25206GJ2008PLC053761		
CIN NO.	L25206GJ2008PLC053761		



PAN No.	AADCB4379B		
Managing director	Kaushal Kumar Gupta		
Category of entrepreneur	General		
Listed at	BSE (Main Board)		
Share price movements	Share price as on: December 19, 2022		
Chare price merements	Share price: Rs 68.50		
	52-week high: Rs 106.20		
	52-week low: Rs 49.00		
	Price quotes from: www.bseindia.com		
Registered office and administrative office	274/ Paiki 2, Samlaya Sherpura Road, Village: Pratapnagar,		
(Unit II)	Taluka: Savli,		
	Vadodara – 391520, Gujarat, India.		
	Tel: +91 9925 060 542		
	Email: cs@bansalroofing.com, kaushalgupta@bansalroofing.com		
	Website: www.bansalroofing.com		
Manufacturing facilities (Unit I)	Plot no. 6, Raj Industrial Estate,		
,	Vadadala, Near Samalaya Crossing		
	Vadodara – 391 520, Gujarat.		
Marketing office	1, Bansal House,		
	Kapurai Chokdi, Near Highway (over Bridge)		
	Dabhoi Road, Vadodara – 390004, Gujarat, India		
	Tel: +91 7226 000 587		
Number of employees	Permanent: 69		
	Contractual: 125		
	Total: 194		
	There has been an increase in the number of contractual		
	employees since the previous grading exercise.		
Certifications and awards	• ISO 9001:2015 (valid till June 27, 2024)		
	Awarded as one of the Top 10 Roofing Products     Manufacturers for the year by Industry Outleak		
	<ul><li>Manufacturers for the year by Industry Outlook.</li><li>Merit Award in 2015 from Skoch Achievers Academy</li></ul>		
	Lifetime member of:		
	Federation of Gujarat Industries (FGI)		
	<ul> <li>The Bombay Iron Merchant's Association</li> </ul>		
	<ul> <li>Steel Chamber of India</li> </ul>		
	Exim club, Vadodara		
	<ul> <li>Savli East Waghodia West Association of Industries (SEWWA)</li> </ul>		
	Registered member of: Engineering Export Promotion Council		
Brands	Bansal™		
Statutory compliance	Income tax filing: Regular and timely		
	Excise duty filing (till June 30, 2017): Regular and timely		
	GST filing (from July 1, 2017): Regular and timely		
	Sales tax filing (till June 30, 2017): Regular and timely		
	Wealth tax filing: Not applicable		
	ESIC and EPF dues: Regular and timely		
	(As provided by the management, not independently verified)		



# **Business profile**

# **Business description**

Nature of business :	Manufacturing
Industry :	9
Industry prospects	Strong
Business description	Products  Pre-engineered structures Perforated metal sheet Colour coated roof sheets Colour coated roof accessories Plain ridge Crimped ridge Gabble end flashing Corner flashing North light curvature Fibre Reinforced Plastic (FRP) roofing sheet Plain sheet with and without wrinkle. Corrugated sheet in GI, Pre-coated, PVC, Aluminium Multi coloured sheets Textile sheets Domes and pyramid Polycarbonate sheet Flat Embossed Corrugated Multi wall Other roofing products Roofing Fasteners "J", "L", "Pipe bolt (Galvanized & PVC coated) Butyl taps Foam Fillier (for ends) & Silicon sealant PVC & PP Cap Ridge, Corner, Gabble, Gutter



Louvers Sag Rod 0 Foundation Bolt **Brazing Rod** Clits **Base Plates** Eco ventilator Deck sheet Z and C Purlin Manufacturing process of PEB Raw material procurement Sample cut for Testing Shearing as\_per drawing Assembly/ Welding/ Drilling Inspection Debuning/ Painting Ready for Dispatch Manufacturing process of roofing sheets Raw material procurement Cutting as per the drawing Pre-treatment Drying oven Coating unit Baking oven Cooling Shearing Colour coated coils Quality\_control Packing and dispatch **Tender-based business** 

About 1% of the business is tender-based.



	<ul> <li>It bids for around 5-6 tenders in a year and the success rate is around 30%.</li> <li>Earnest money deposit (EMD) varies from 1% to 3% depending upon the tender size.</li> </ul>
	Raw material  The key raw materials required by the company are steel colour-coated coils, and galvanized pipes and sheets, which it procures locally from India.
	<ul> <li>Customers</li> <li>The company caters to more than 1,100 customers across India and also exports to Rwanda (East Africa), which constitutes around 1% of the total net sales.</li> </ul>
	<ul> <li>Quality team</li> <li>The company has a quality control team, headed by Ameya Kumar Koley, for checking the quality of the finished goods.</li> </ul>
	<ul> <li>Transportation</li> <li>For the transportation of goods, either the company arranges for it or the customer, depending upon the terms of contract between the parties.</li> </ul>
End-user industries	: Multiple
Experience in the business	: 14 years
Product range	: Diverse
Degree of competition	: High; entry barriers are low
Plans	<ul> <li>During the current grading exercise, the Company has entered into the expansion of Phase – II of Unit – II. For that the additional CAPEX requirement is Rs. 240.00 lakh.</li> <li>The company has applied for a term loan at Axis Bank Limited., which is sanctioned and disbursed.</li> </ul>
Customer profile	: Direct customers
Installed capacity/facility	: 600 metric tonnes per month
Utilised capacity	: 70.00%

# **Product profile**

Product profile	Share in net sales (%)
Roofing sheet and Accessories	50.00
Other roofing products	10.00
Pre-engineering building	35.00
Trading of roofing products	3.00
Installations and consultancy Services	2.00
Total	100.00



## Customer profile and demand-side analysis

Customer name	Address	Product	Length of relationship	% share in sales
Larsen and Toubro Limited (Rated 'CRISIL AAA/Stable/CRISIL A1+')	Across India		7 years	
Deepak Nitrite Limited (Rated 'CRISIL AA/Stable/CRISIL A1+')	Maharashtra	Roofing products	5 years	
Kutch Chemical Limited			o yeare	
Aarti Industries Limited (CRISIL AA/Stable/CRISIL A1+')	Across Gujarat		6 years	
ABB Limited (Rated 'CRISIL AAA/Stable/ CRISIL A1+')	Gujarat	PEB		Varias appually
Alembic Limited	o ajara.	4 years	4 years	Varies annually
Tolirwar Limited	South Africa			
Excelsource International Private Limited (Rated 'CRISIL A4+')	Gujarat		3 years	
Ruchi Petrochem Private Limited	Across Gujarat		, 505	

## Notes:

- The company caters to more than 1,100 customers across India and other African countries.
- Each customer accounts for less than 25.00 % of the total sales.

Terms of credit	:	Cash and credit up to 45 days
Process of getting orders	:	Regular orders from customers; some orders are tender based
Exports	:	1.0-1.5 % of net sales
Marketing network		<ul> <li>A 10-member marketing team enables the company to source regular orders from customers. The company gets product inquiries from digital marketing. Their product range has a strong presence on social media, Internet search engines and websites. The company has a dedicated digital marketing team to tackle the inquiries received through digital marketing and field representatives who keep on moving in industrial belts and identify the clients. They even have a marketing (technical) team who keep on meeting architects and structural engineers to explain the products we manufacture.</li> <li>It markets its products through various online marketing channels and receives repeat orders from its existing customers.</li> <li>The company also advertises its products through its website: www.bansalroofing.com</li> </ul>
Geographical reach	1 :	Well-spread



## Supplier profile and supply-side analysis

Supplier's / Wholesaler's name	Address	Product	Length of relationship
Manaksia coated metals & industries Limited	Gujarat	Colour-coated coils, aluminium, roofing sheets, polycarbonate sheets	15 years
Arcelormittal Nippon Steel India Limited (Rated 'CRISIL AA-/CCR AA-/Stable/CRISIL A1+')	Surat		8 years
Surat Ispat Private Limited	Maharashtra	Galvanised coils, galvanised pipes, and galvanised sheets	-
JSW Steel Limited (Rating 'CRISIL A+/Stable/CRISIL A1')	Across India		10 years

Terms of purchase	:	Credit up to 30 days
Raw material availability	:	Ample
Raw material price volatility	:	High
Ability to pass on raw material price increase	:	Yes
Imports	:	None

## **Manufacturing facilities**

Labour-oriented operations	:	Yes
Labour union	:	No
Labour relationships	:	Cordial
CNC machines, CAD, CAM, automation	:	Yes
In-house R&D, designing facilities	:	No
Degree of mechanisation	:	High
Availability of critical machinery and entry barriers to technology and processes used	:	Yes
Factory layout	:	Spacious and well-organised

**Notes:** The company has a quality control team of 3 executives, headed by Amiya kumar koley to conduct quality checks at each stage of the production process.



## Photographs of the facility:



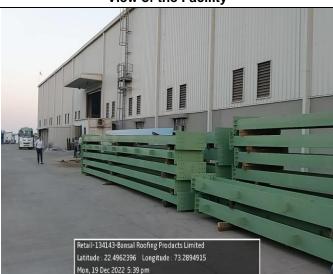


View of the Facility



View of the Facility

View of the Facility



View of the Facility



# **Ownership and management**

# Directors' profile



Director's name	: Kaushal Kumar Gupta
Age	: 52 years
Qualification	: BE (Industrial engineering)
Designation / responsibilities	: Chairman and Managing director /Overall management
Promoters' experience in current business	: 17 years
Experience in the same line of business (including current experience)	<ul> <li>29 years:</li> <li>12 years through Ashinishi Marketing and Engineering as partner</li> <li>17 years through group company and the graded company</li> </ul>
Personal net worth	: Data not provided to CRISIL
Director's address	: A-104, Darshanam Splendora, Akshar Pavillion Road, Near Nilamber Circle, Bhayli, Vadodara – 391 410, Gujarat
Telephone no.	: +91 9825 050 682
Ownership of residence	: Owned
Vehicles used	: TATA Harrier



Director's name	:	Kailash Kaushal Gupta
Age	:	25 years
Qualification	:	Master's in business administration
Designation / responsibilities	:	Whole time director
Promoters' experience in current business	:	1 year
Previous experience Personal net worth	:	Data not provided to CRISIL
Director's address	:	A-104, Darshanam Splendora, Akshar Pavillion Road, Near Nilamber Circle, Bhayli, Vadodara – 391 410, Gujarat
Telephone no.	:	+91 9173 147 763





Director's name	T:	Sangeeta Gupta
Age	:	50 years
Qualification	:	MA (English)
Designation / responsibilities	:	Whole time director
Promoters' experience in current business	:	
Experience in the same line of business (including current experience)	:	10 years
Personal net worth	:	Data not provided to CRISIL
Director's address	:	A-104, Darshanam Splendora, Akshar Pavillion Road, Near Nilamber Circle, Bhayli, Vadodara – 391 410, Gujarat.
Telephone no.	:	+91 9979856258



Director's name	:	Arpita shah
Age	:	37 years
Qualification	:	Chartered Financial Analyst
Designation / responsibilities	:	Independent Director
Promoters' experience in current business	:	NIL
Experience in the same line of business (including current experience)	:	16 years
Personal net worth	:	NA
Director's address	:	B-47, Darshanam Splendora, Opp. Akshar Pavallion, vasant Vihar, bhayli, Vadodara - 391410
Telephone no.	:	+91 96384 68955

Director's name		Enu shah
Age		34 years
Qualification	:	Chartered Accountant
Designation / responsibilities	:	Independent Director
Promoters' experience in current business	:	NIL
Experience in the same line of business (including current experience)	:	2 years
Personal net worth	:	NA
Director's address	:	B-1001, Darshanam Splendora, Opp. Spring Retreat – 2 Bhayli, Gujarat, India – 391410
Telephone no.	:	9979477111





Director's name	:	Mr. Ravi Bhandari
Age	:	51 Years
Qualification	:	B.E. (Civil)
Designation / responsibilities	:	Independent Director
Promoters' experience in current business	:	NIL
Experience in the same line of business (including current experience)	:	2 years
Personal net worth	:	NA
Director's address	:	A-304, Parshwa Luxuria, NR. Sitavan Farm Opp. Santoor Bungalow, Ambli Bopal Road, Bodakev, Ahmedabad, Gujarat - 380054 India
Telephone no.	:	9727729700

Personal liquid net worth of promoters is as disclosed by management and not certified.

## Key management personnel

Name	:	Niladri Seal
Age	:	49 years
Qualification	:	BCom
Designation / responsibilities	:	Manager/Administration and accounts
Relevant experience	:	18 years
Address	:	274/2, Samlaya Sherpura Road, Village: Pratapnagar,
		Taluka: Savli,
		Vadodara – 391520, Gujarat, India
Telephone no.		+91 9925 060 542

Name	:	Chiragbhai Jagdishbhai Rana
Age	:	35 years
Qualification	:	Postgraduate (MCom)
Designation / responsibilities	:	CFO (Chief Financial Officer)
Relevant experience	:	11 years
Address	:	274/2, Samlaya Sherpura Road, Village: Pratapnagar,
		Taluka: Savli,
		Vadodara – 391520, Gujarat, India
Telephone no.	:	+91 9925 060 542

Name	:	Archi Nitin Shah
Age	:	34 years
Qualification	:	Postgraduate
Designation / responsibilities	:	Company Secretary and compliance officer
Relevant experience	:	10 years
Address	:	274/2, Samlaya Sherpura Road, Village: Pratapnagar,
		Taluka: Savli,
		Vadodara – 391520, Gujarat, India
Telephone no.	:	+91 9925 060 542



Name	:	Amiya Kumar Koley
Age	:	53 years
Qualification	:	Diploma in Mechanical Engineering
Designation / responsibilities	:	Plant/Production head
Relevant experience	:	25 years
Address	:	274/2, Samlaya Sherpura Road, Village: Pratapnagar,
		Taluka: Savli,
		Vadodara – 391520, Gujarat, India
Telephone no.	:	+91 9925 060 542

## Organisational structure, controls and systems

Managing director	:	Kaushal Kumar Gupta
Constitution	:	Public limited company
Second tier management	:	Qualified and experienced
Decision making powers	:	Decentralised
Reporting system or MIS	:	Yes
Type of reporting system	:	Computerised
Frequency of MIS / reporting	:	Daily
Litigations against the SSI	:	None
Litigations against the Director	:	None
Severity of litigations	:	Not applicable
Susceptibility to foreign exchange fluctuations	:	Low
Hedging against foreign exchange risks	:	
Susceptibility to commodity price fluctuations	:	
Hedging against forex risks (for Sales)	:	Not applicable
Hedging against forex risks (for raw material)	:	
Hedging against commodity prices	:	
Asset insurance	:	Adequate

## Ownership pattern

Shareholding pattern as of:	fiscal 2022

Name of the shareholder	Relationship with managing director	Share in capital (%)
Kaushal Kumar Gupta	Self	48.20
Sangeeta Gupta	Spouse	18.93
Satish Kumar Gupta	Brother	3.47
Kailash Kaushal Gupta	Son	1.49
Jignesh Gupta	Son	1.27
Individuals (public)	Shareholders	26.64
	Total	100.00

## Notes:

• There has been changes in the shareholding pattern in fiscal 2022 as compared to fiscal 2021.



## **Group companies and firms**

Name of the group company	Business	Year ended	Net sales	PAT	Net worth/ Capital	Total debt
			Amounts in Rs	akh		
Agrawal Associates (established in 2005)	Trading of colour- coated roof sheets, polycarbonate sheets, and FRP roof sheets	March 31, 2022	Rs 118.33	Rs 13.70	Rs 94.18	NIL

PAT: Profit after tax

#### Notes:

- Kaushal Kumar Gupta is the proprietor of Agrawal Associates.
- There are less than 1.00% intra-group transactions, as confirmed by the management.
- There is no financial fungibility within the group, as confirmed by the management.



# **Financial profile**

# **Current financial performance**

Performance from April 1 to November 30, 2022		
Net sales	Rs lakh	6,029.18
OPBDIT	Rs lakh	397.61
Current order book	Rs lakh	721.71
Debtors	Rs lakh	323.68
Creditors	Rs lakh	356.56
Capital	Rs lakh	2,283.73
Total debt	Rs lakh	863.68
Total debt- equity ratio	Times	65.51

Projected performance for		FY23*
Net sales	Rs lakh	9,200
PBT	Rs lakh	500
PBT margin	%	5.43

<sup>\*</sup> Management projection



## Past financial performance

#### Profit and loss account

For the year ended		FY20	FY21	FY22
		Audited	Audited	Audited
Number of months		12	12	12
Net sales	Rs lakh	4,104.03	4,150.17	7,258.55
Operating income	Rs lakh	4,132.30	4,173.09	7,273.66
Cost of sales	Rs lakh	3,776.91	3,825.37	6,684.23
OPBDIT	Rs lakh	355.39	347.72	589.43
Interest and finance costs	Rs lakh	7.67	9.19	14.80
OPBDT	Rs lakh	347.72	338.54	574.63
Depreciation	Rs lakh	36.40	37.93	45.64
OPBT	Rs lakh	311.32	300.61	528.99
Non-operating income / (expense)	Rs lakh	-	-	-
PBT	Rs lakh	311.32	300.61	528.99
Extraordinary income / (expense)	Rs lakh	(6.10)	(0.12)	(0.77)
Reported PBT	Rs lakh	305.22	300.49	528.22
Provision for taxes	Rs lakh	79.85	73.24	120.76
Deferred tax liability / (asset)	Rs lakh	1.20	2.01	13.60
PAT	Rs lakh	224.18	225.24	393.86
Dividends	Rs lakh	-	-	-
Net cash accruals	Rs lakh	260.57	267.19	439.50

#### Notes:

- Net sales improved in fiscal 2022 on account of high demand due to slow down of Covid and an increase in the price of raw materials in the market.
- Operating income for fiscal 2022 comprised miscellaneous income of Rs 15.11 lakh.
- Interest and finance costs as of fiscal 2022 comprised interest on borrowings of Rs 14.80 lakh. The same increased in fiscal 2022 on account of higher utilization of cash credit facility.
- Depreciation over the past three fiscal years (fiscal 2022, fiscal 2021 and fiscal 2020) has been charged as per the Companies Act, 2013.
- Extraordinary expense during fiscal 2022 refers to income tax expense of previous years.
- Deferred tax was provided over the past three years (fiscal 2022, fiscal 2021 and fiscal 2020) according to the provisions of the Companies Act, 2013.



#### **Balance sheet**

		FY20	FY21	FY22
		Audited	Audited	Audited
Liabilities				
Tangible net worth	Rs lakh	1,435.03	1,627.31	1,988.21
Deferred tax liabilities / (assets)	Rs lakh	28.87	30.88	44.48
Long-term debt	Rs lakh	0.78	205.38	591.66
of which, current portion of long-term debt	Rs lakh	0.78	82.00	104.94
Short-term debt	Rs lakh	-	-	143.50
of which, working capital borrowing from banks	Rs lakh	-	-	143.50
Other liabilities and provisions	Rs lakh	118.02	286.04	792.25
Total liabilities	Rs lakh	1,582.70	2,149.61	3,560.10
Assets				
Net fixed assets	Rs lakh	459.45	923.84	1,935.93
Investments	Rs lakh	3.46	25.90	28.06
Inventory	Rs lakh	721.81	733.23	1,090.93
Receivables (total)	Rs lakh	284.17	235.72	264.13
of which, receivables greater than six months	Rs lakh	5.94	-	0.57
Cash and bank balance	Rs lakh	11.83	22.45	0.94
Other current assets	Rs lakh	101.98	208.47	240.11
Total assets	Rs lakh	1,582.70	2,149.61	3,560.10

#### Notes:

- Long-term debt as of fiscal 2022 comprised Plant and Machinery of Rs 516.20 lakh, vehicle loan of Rs 15.46 lakh and ECLGS loan of Rs 60.00 lakh availed from Axis Bank Limited.
- Short-term debt as of fiscal 2022 comprised cash credit facility availed from Axis Bank Limited.
- Other liabilities and provisions as of fiscal 2022 comprised advance from customers of Rs 549.58 lakh, deposits from customers of Rs 0.99 lakh, creditors for goods of Rs 227.99 lakh, dividend payable of Rs 0.16 lakh and statutory dues payable of Rs 8.01 lakh.
- Fixed assets of gross value Rs 1,914.20 lakh were added during fiscal 2022. Major fixed assets added during the year includes:
  - Land
  - Factory Building
  - Furniture and Fittings
  - Plant and Machinery
  - Borewell
  - Office equipment and electrification
  - Vehicles
  - Computer
- Investments as of fiscal 2022 comprised fixed deposits with banks of Rs 28.06 lakh
- Inventory as of fiscal 2022 comprised raw materials of Rs 633.93 lakh, work in progress of Rs 427.50 lakh, and finished goods of Rs 29.50 lakh.
- Other current assets as of fiscal 2022 comprised security deposit of Rs 13.41 lakh, loans and advances of Rs 118.88 lakh and prepaid expenses of Rs 107.80 lakh.



## **Key Financial Ratios**

For the year ended / as at		FY20	FY21	FY22
		Audited	Audited	Audited
OPBDIT margin	%	8.60	8.33	8.10
PAT margin	%	5.59	5.40	5.41
Return on capital employed	%	22.41	18.61	23.45
Gross current assets	days	97	101	79
Day's inventory (on COP)	days	70	70	60
Day's receivable (on gross sales)	days	22	18	11
Day's payable (on materials)	days	4	20	14
Current ratio	Times	9.42	3.26	1.55
PBDIT Interest cover	Times	45.55	37.84	39.78
Net cash accruals/Total debt	%		More than 100	59.78
Debt service coverage ratio	Times	6.21	29.94	4.98
Average cost of borrowing	%	26.70	8.91	3.15
Total outside liabilities/Tangible net worth	Times	0.10	0.32	0.79
Gearing - Total debt/Tangible net worth	Times	0.00	0.13	0.37
Gearing (considering promoter loans as neither debt nor equity)	Times	0.00	0.13	0.37
Cash /TOL	%	10.35	9.26	1.85

#### Notes.

- OPBDIT margin declined in fiscal 2022 on account of an increase in material costs.
- Receivables and payables over the past three years (fiscal 2022, fiscal 2021 and fiscal 2020) were in line with credit terms.



#### **Fund flow statement**

For the year ended		FY21	FY22
Sources of funds			
Net cash accruals	Rs lakh	267.19	439.50
Equity infusion / Share application money	Rs lakh	(0.00)	-
Long-term debt borrowed (net)	Rs lakh	123.38	363.33
Short-term debt borrowed (net)	Rs lakh	81.22	166.44
Decrease in net current assets	Rs lakh	81.71	96.94
Sale of investments / fixed assets	Rs lakh	-	-
Other sources	Rs lakh	2.23	24.54
Total sources of funds	Rs lakh	555.72	1,090.75
Uses of funds			
Investment and fixed assets purchased	Rs lakh	502.32	1,057.74
Decrease in tangible net worth	Rs lakh	36.96	32.95
Long-term debt repaid (net)	Rs lakh	-	-
Short-term debt repaid (net)	Rs lakh	-	-
Increase in net current assets	Rs lakh	-	-
Other uses	Rs lakh	16.45	0.06
Total uses of funds	Rs lakh	555.72	1,090.75

#### Notes:

- Decrease in net current assets in fiscal 2022 was on account of an increase in advances from customers.
- Decrease in net current assets in fiscal 2021 was on account of an increase in creditors for goods and provisions.
- Other sources in fiscal 2022 and fiscal 2021 refers to an increase in deferred tax liability.
- Decrease in tangible net worth in fiscal 2022 was on account of securities premium utilized for bonus issue
  of shares.
- Other uses in fiscal 2022 refers to a decrease in dividend payable.
- Other uses in fiscal 2021 refers to an increase in deposits and deferred revenue expenditure.

## **Contingent liabilities**

Contingent liabilities as of fiscal 2022: Nil

### **Auditors**

Santlal Patel and Company; Chartered Accountants Phoenix complex, Near Suraj Plaza, Sayajigunj

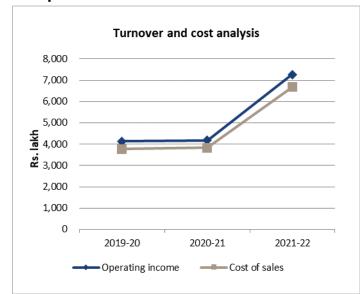
Vadodara-390 005, Gujarat Membership no.: 163712

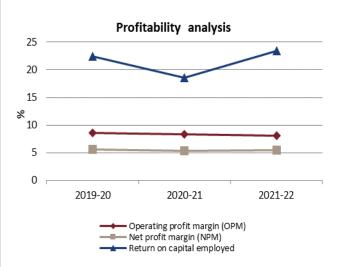
Auditors' comments and observations in their audit report for fiscal 2022, fiscal 2021, and fiscal 2020: No adverse comment

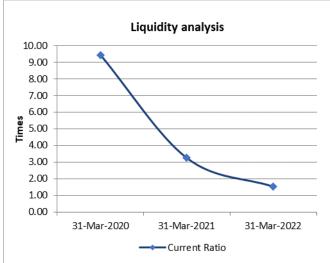
Change in auditors, if any: None

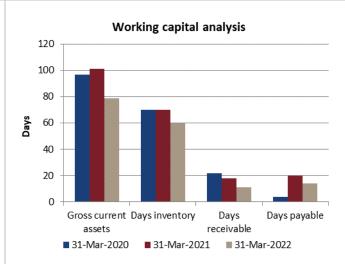


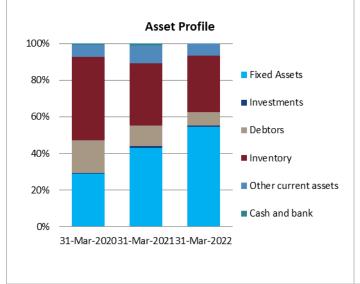
## **Graphs**

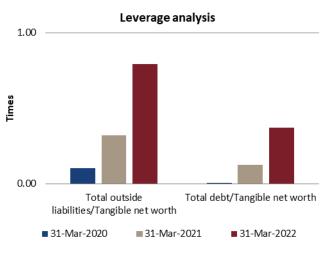














# **Banking facilities**

Name and location of the bank	Length of relationship	Facilities availed	Type of facility	Loan amount Sanctioned	Rate (%)
Axis Bank Vadodara, Gujarat	3 years	Cash credit	Fund-based limit	Rs 350.00 lakh [Rs. 200 Lakhs + 150 Lakhs (Bank Guarantee)]	9.10
		Term loan		Rs 475.00 lakh	
		Term loan		Rs 240. Lakh	
		ECLG		Rs 60.00 lakh	

**Feedback:** The team has received positive feedback from the banker.



# **Site visit**

Village: Pratapnagar, Taluka Vadodara – 391520, Gujara Imtiyaj H Mir Name: Niladri Seal Designation: Finance Senio Contact No.: +91 9909 002 Email id: finance@ bansalro	t, India. or Manager	
Imtiyaj H Mir Name: Niladri Seal Designation: Finance Senic Contact No.: +91 9909 002	or Manager	
Name: Niladri Seal Designation: Finance Senio Contact No.: +91 9909 002	•	
<b>Designation:</b> Finance Senior Contact No.: +91 9909 002	•	
Contact No.: +91 9909 002	•	
Fmail id∙ finance@ hansalr		
	oofing.com	
December 19, 2022		
Ground		
	d	
	Yes	
•	Yes	
-	Yes	
<u>                                     </u>		
Water: Available		
Labour unions: None		
Transportation: Easily available		
Overall infrastructure: Salaria	atisfactory	
Permanent structure		
Owned		
No		
Telephone	Yes	
Internet	Yes	
Fax	No	
Generator	Yes	
Security guards	Yes	
Name or sign boards	Yes	
Fire extinguisher	Yes	
Drinking water	Yes	
· · · · · · · · · · · · · · · · · · ·		
	Yes	
Elevators		
Elevators Transport arrangement	Yes	
Elevators		
	<ul> <li>Regional office</li> <li>Sales office</li> <li>Factory or works</li> <li>Warehouse</li> <li>Spacious and well-organised</li> <li>Front porch</li> <li>Backyard</li> <li>Side space</li> <li>September 2022: 17,510</li> <li>October 2022: 19,448 u</li> <li>November 2022: 15,412</li> <li>Power: Stable</li> <li>Backup power: Unavailated</li> <li>Water: Available</li> <li>Labour unions: None</li> <li>Transportation: Easily ate</li> <li>Overall infrastructure: State</li> <li>Permanent structure</li> <li>Owned</li> <li>No</li> <li>Telephone</li> <li>Internet</li> <li>Fax</li> <li>Generator</li> <li>Security guards</li> <li>Name or sign boards</li> </ul>	



Environmental clearance obtained by unit		Obtained	
Other observations	:	None	
Installed capacity (annual)	:	600 metric tonnes per month	
Utilized Capacity (annual)	:	70.00%	
Name of the Raw material being used	:	steel colour-coated coils, and galvanized pipes and sheets.	
Source of raw material	:	Local	



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